



**6th annual online auction fundraiser: April 19th to 26th, 2025 at www.32auctions.com/turtlepond2025
Donate today! Registered charity #750444283RR0001**

Dear Friend of Wildlife,

Turtle Pond Wildlife Centre is the only wildlife rehabilitation facility serving a vast 130,000-square-kilometre region of Northeastern Ontario. A diverse array of injured, ill and orphaned birds (67 species), mammals (23 species) and reptiles (6 species) received state of the art care from our staff and volunteers this past year – and the demand for our services continues to increase.

The on-line auction, our major annual fundraising event, has become a tradition that the public has embraced with enthusiasm. Our audience continues to grow every year. Thanks to the generosity of our donors, we were able to help over 1000 animals in 2024. However, the costs of rehabilitation add up quickly—each animal has unique needs for food, shelter, and treatment. Your support makes it possible for us to continue this vital work. We are actively planning our **6th Annual Caring for Our Wildlife Online Auction** and are requesting your help to ensure that this event is the most exciting yet.

We want to take a moment to express our heartfelt gratitude to all of our incredible supporters. Every year, we're fortunate to receive generous contributions from repeat donors, and we're truly grateful for the continued commitment. Your support, no matter the amount, plays a vital role in helping us carry out our mission. Thank you for being an essential part of our journey!

In 2024, our auction attracted **77,203 page views, 318 registered bidders, and 2,197 bids**—a true testament to the growing interest in helping wildlife. Media outlets like **CTV Northern Ontario, Sudbury.com, The Sudbury Star,** and CBC's **Morning North** and **Up North** programs helped spread the word. We had bidders from across Ontario—and beyond. This year, we're working even harder to bring in new bidders, meaning even more visibility for your business or organization.

When you donate to our auction, we want to make sure your contribution shines. Each auction item will be highlighted with detailed descriptions, up to four high-quality photos, and a link to your website. Plus, we'll feature your logo on the item page. To maximize exposure, we'll also promote your donation across our social media platforms, including Facebook and Instagram. Also, all donors will be proudly listed on our website donor page.

To make a donation, simply reach out to us via email or fill out our online form before **April 10th, 2025** at www.turtlepondwc.com/auctiondonation. (The form is quick and easy, and ensures your item is showcased to its fullest potential!) If you're unsure about what to contribute, consider popular items such as gift cards, experiences, or items perfect for spring or Mother's Day gifts.

As wildlife faces increasingly difficult challenges due to climate change, habitat loss, and pollution, rehabilitation services have never been more essential. Together, we can provide injured and orphaned animals with the chance to return to the wild.

Thank you for considering a donation to this important cause.

Kind Regards,

Turtle Pond Wildlife Centre, Auction Fundraiser Team
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